

ESTTA Tracking number: **ESTTA736722**

Filing date: **03/30/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                     |
|----------------------------|---------------------|
| Applicant:                 | <b>zipdin, Inc.</b> |
| Application Serial Number: | <b>86736505</b>     |
| Application Filing Date:   | <b>08/25/2015</b>   |
| Mark:                      | <b>BABYBIT</b>      |
| Date of Publication        | <b>03/01/2016</b>   |

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Fitbit, Inc., 405 Howard Street, Suite 550, San Francisco, CA 94105, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/31/2016. Fitbit, Inc. respectfully requests that the time period within which to file an opposition be extended until 06/29/2016.

Respectfully submitted,  
/Michael Geller/  
03/30/2016

**Michael Geller**

**DLA Piper LLP**

**203 North LaSalle, Suite 1900**

**Chicago, IL 60601**

**UNITED STATES**

**mark.feldman@dlapiper.com, keith.medansky@dlapiper.com, michael.geller@dlapiper.com,  
ch.tm@dlapiper.com**

**312-368-4000**